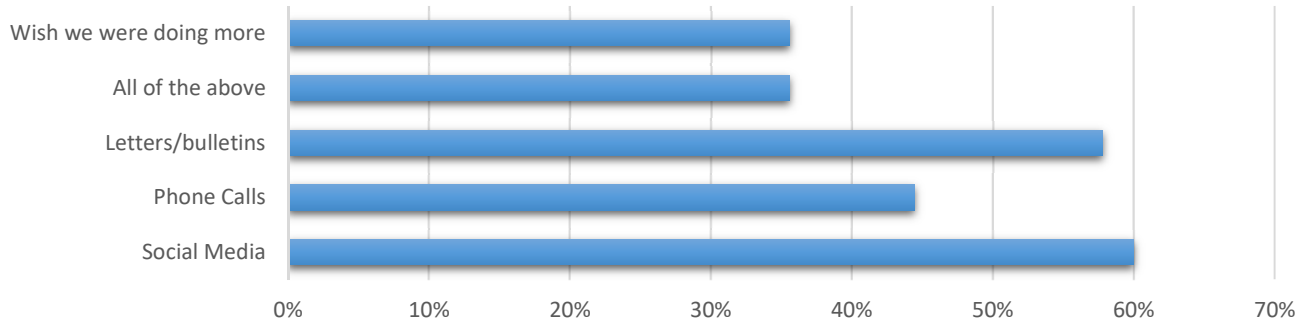


Questions & Answers from the 4/29/2020 Diocesan Appeal Webinar

Question

Answer

% Poll: The methods of communication you are using to reach out to your parishioners



Can we change the pledge weekend? Is there a chance a parish could choose to delay the launch date by one weekend after we all gather again for the first time?

Your pastor/parochial administrator can adjust the pledge weekend to a date that suits the parish best. Be aware that appeal materials will arrive the week of May 18 to your active parishioners. Whatever you decide to do, make sure to keep your parishioners in the loop.

How can we possibly do an in pew appeal this year with social distancing needs and desires not to spread the virus. We do not intend to take collections let alone pass anything out. What other ways can we use these materials?

Materials will be mailed to all active households so they will be aware of the appeal. We do not know when live Masses will be held.

Once we have live Masses, you could promote an in-pew weekend that works best for your parish.

If the stay-at-home order is lifted by May 31, then parishioners will be asked to make a pledge on the first weekend that people return to Mass. Is this a good idea?

We need to be open and sensitive if June 6-7 is the first weekend people can return to Mass.

Will the church be open on June 6?

The decision to allow public Masses lies with the Governor's office.

What do we do with the appeal with so many out of work right now?

There will be families that can support their parish as well as the Diocesan Appeal and those that are struggling financially. We need to communicate well with our parishioners; keep in touch with those that need our help, ask if we can help them at the parish level (St. Vincent de Paul, Catholic Charities, etc.). Can we pray for them?

Those that cannot give now might want to when they are financially able.

Has there been any consideration to reducing the parish targets given the circumstances?

It is under consideration.

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Question	Answer
Will the bump table amounts increase each year?	We will see how successful this is and will evaluate at the end of the campaign.
Where can I find our parish target?	If your parish has someone that has already donated to the 2020 Appeal, your goal can be found online (ParishSOFT) in the 2020 Appeal fund, Parish Master report. Need a copy of the letter that was sent mid-March to your pastor/parochial administrator? Email us and we will send you a PDF copy of the letter.
Where is the Resource Guide?	Each parish receives a copy of the Resource Guide and it can also be found directly at: https://www.rockforddiocese.org/wp-content/uploads/2020-Diocesan-Appeal-Resource-Manual.pdf
What is the link for the appeal resources?	https://www.rockforddiocese.org/charitablegiving/diocesan-appeal-resources/
Are you are going to be mailing us a flash drive with the new video?	We will be sending out the flash drives with the new videos to those that requested them on their parish orders. Videos can also be downloaded from our website.
How will Parish supplies be mailed?	The posters, brochures will arrive via UPS. Banners should arrive via UPS. We are confirming with the shipping company that the materials can be left without a signature. Anything sent from our office will be sent via FedEx.
Where can we find the brochure for the Perpetual Light Society?	The brochure can be found on the diocesan website by clicking on the Perpetual Light image or directly at: https://www.rockforddiocese.org/wp-content/uploads/Perpetual-Light-Society.pdf
Can I get signed up for the brochures for the Perpetual Light Society	Absolutely - If you want us to send you brochures, just let us know which parish and how many brochures you would like.
When can employees sign up for the payroll deduction?	Forms are available now in the Documents and Forms section of the website. The Payroll Department will take the employee's total pledge amount divided by the number of pay periods through April 2021. Link: https://www.rockforddiocese.org/pdfs/stewardship/2020-Payroll-deduction-form-memo.pdf

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Question	Answer
What is the incentive for people to be part of one of the Leadership Societies?	<p>We have always offered special thank you gifts from Bishop Malloy for those that have donated over \$10,000. Since this is new, we wanted to slowly get into the thank you gifts, invitations and special events.</p> <p>For our Mass of Thanksgiving (which unfortunately had to be postponed), we had sent out personal invitations to over 170 families within a certain giving level. These individuals would have had special seating along with a light meal afterwards.</p> <p>Considerations for deanery and giving level specific gatherings include:</p> <ul style="list-style-type: none">• Personal invitation to the garden opening at the Cathedral when it is completed• Masses with the Bishop• Mass of Thanksgiving• Special thank you events at diocesan locations